

## Order Item Summary

CBS TELEVISION  
STATIONS

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Order ID: 54712 CF NTL-POL FBD - LBD: 10/31/12 - 11/06/12 HL#: Created: 10/24/12 01:40 PM

Client: MICHIGAN GOP 2012 (336037) CPE: / / Agency Commission: 15 % Updated: KDDAVIS on 10/24/12 02:14 PM

Agency: STRATEGIC MEDIA SERVICES Product: MI GOP 10/31-11/6 (1300) Self :20:00 Confirmed: 10/24/12 02:14 PM

Buyer: NEIL WILLIAMS Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*

AE: Maggie McWilliams Pol-GWTS-PH Billing Int: Monthly BM : SS

Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

NEW ORDER JPC/PH 10/24/12

ok sr 10.24.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MCBSSAT	0 0 0 0 0 1 0	MORN	30				0.0	\$1,500.00	1	\$1,500.00		
		<u>FBD</u> 11/03/12	<u>LBD</u> 11/03/12	<u>Oct 29</u> 1									
002	LFORECAST	0 0 0 0 0 0 1	WEA	30				0.0	\$9,000.00	1	\$9,000.00		
		<u>FBD</u> 11/04/12	<u>LBD</u> 11/04/12	<u>Oct 29</u> 1									
003	DPRICE	0 0 0 1 0 0 0	DAY	30				0.0	\$2,000.00	1	\$2,000.00		
		<u>FBD</u> 11/01/12	<u>LBD</u> 11/01/12	<u>Oct 29</u> 1									
004	DPRICE	1 1 0 0 0 0 0	DAY	30				0.0	\$2,000.00	2	\$4,000.00		
		<u>FBD</u> 11/05/12	<u>LBD</u> 11/06/12	<u>Nov 05</u> 2									
005	DMILLION	0 0 1 1 1 0 0	DAY	30				0.0	\$600.00	3	\$1,800.00		
		<u>FBD</u> 10/31/12	<u>LBD</u> 11/02/12	<u>Oct 29</u> 3									
006	DMILLION	1 0 0 0 0 0 0	DAY	30				0.0	\$600.00	1	\$600.00		
		<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12	<u>Nov 05</u> 1									
007	12:28 - 13:30	0 0 1 1 1 0 0	SOAP	30				0.0	\$1,500.00	3	\$4,500.00		
		TO RUN IN YOUNG&RESTLESS											
		<u>FBD</u> 10/31/12	<u>LBD</u> 11/02/12	<u>Oct 29</u> 3									

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008	12:28 - 13:30	1 0 0 0 0 0 0	SOAP	30				0.0	\$1,500.00	1	\$1,500.00		
		TO RUN IN YOUNG&RESTLESS											
		<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12	<u>Nov 05</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	EINSIDER	0 0 1 1 1 0 0	EFG1	30				0.0	\$500.00	3	\$1,500.00		
		<u>FBD</u> 10/31/12	<u>LBD</u> 11/02/12	<u>Oct 29</u> 3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	EINSIDER	1 0 0 0 0 0 0	EFG1	30				0.0	\$500.00	1	\$500.00		
		<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12	<u>Nov 05</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	LLETTER02	0 0 1 1 1 0 0	LETT	30				0.0	\$700.00	3	\$2,100.00		
		<u>FBD</u> 10/31/12	<u>LBD</u> 11/02/12	<u>Oct 29</u> 3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	LLETTER02	1 0 0 0 0 0 0	LETT	30				0.0	\$700.00	1	\$700.00		
		<u>FBD</u> 11/05/12	<u>LBD</u> 11/05/12	<u>Nov 05</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	PCRIMINAL	0 0 1 0 0 0 0	REGP	30				0.0	\$10,000.00	1	\$10,000.00		
		<u>FBD</u> 10/31/12	<u>LBD</u> 10/31/12	<u>Oct 29</u> 1									

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Agency: STRATEGIC MEDIA SERVICES	Demo:	HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
Buyer: NEIL WILLIAMS				Billing Int: Monthly	BM: SS
AE: Maggie McWilliams Pol-GWTS-PH					
Share: 0%	WXYZ: 0%	WDIV: 0%	WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0%	WADL: 0%	CABLE: 0%

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
	Gross Amt	Net Amt	Gross Amt	Net Amt		
Spot Buy Lines	22	0	\$39,700.00	\$33,745.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$39,700.00	\$33,745.00	\$0.00	\$0.00

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
	Gross Amt	Net Amt	Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	22	0	\$39,700.00	\$33,745.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$39,700.00	\$33,745.00	\$0.00	\$0.00